

# New Bedford “All Black Lives Matter” Mural Design 2020

The **ALL BLACK LIVES MATTER** mural project 2020 was created among individuals within the community of New Bedford to create a statement against Black lives being targeted by a legacy of systemic racism. We aim to support and embolden the entire community, with a statement that places value on all Black life.

Each participant or participating group will receive one of the letters that spell out the mural “**ALL BLACK LIVES MATTER.**” Each person or group will create a design within the confines of their assigned letter about what **Black Lives Matter** means to them. As a group, we will use stencils, tape, templates and precise measurements to transpose each design onto the wall, and the participant or participating group (with the help of organizers and other designers and artists, if needed) will paint the design on location.

**MURAL LOCATION:** 2104 PURCHASE STREET | **SUBMISSION DEADLINE:** JULY 31 | **ESTIMATED COMPLETION:** AUGUST 22



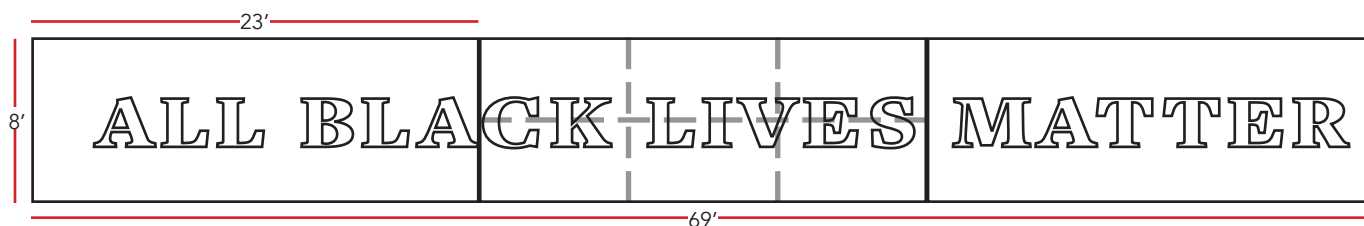
## TYPEFACE

### Freight Text Pro (Black)

Typeface designed by African American designer Joshua Darden ([www.dardenstudio.com](http://www.dardenstudio.com)), who has designed both a serif and sans serif version of the Freight type family, inspired by historic typefaces. These fonts are the official brand typefaces for the National Museum of African American History and Culture at the Smithsonian Institution. When set at large sizes in heavier weights, they can be very commanding. At small sizes, they remain clear and legible.

Using this typeface designed by a prominent Black designer illustrates our drive to elevate Black artists, designer and creatives while advocating for the Black community at large.

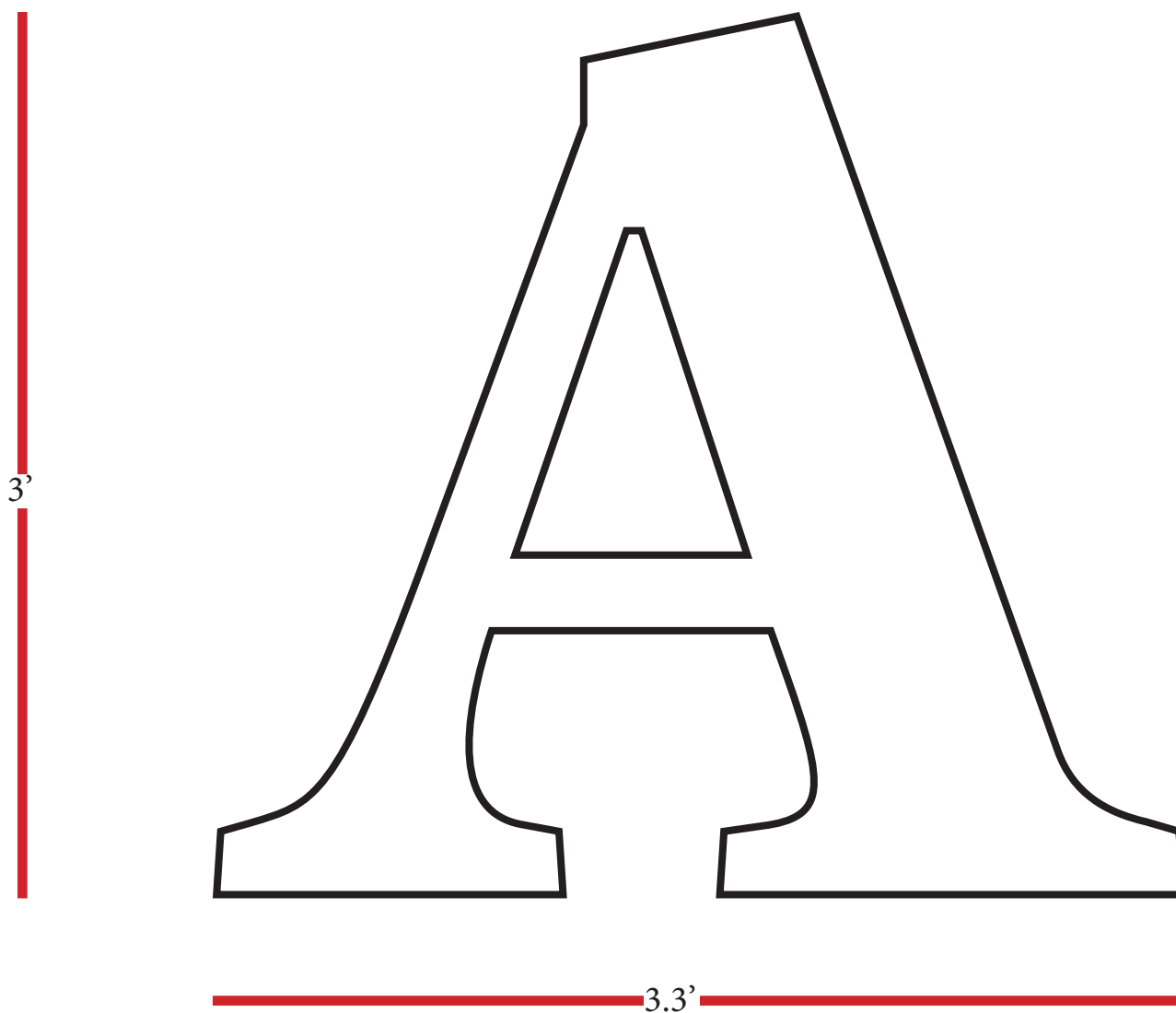
### All Black Lives Matter.



Email completed design to [materialcreative@icloud.com](mailto:materialcreative@icloud.com) by July 31st

# ALL BLACK LIVES MATTER

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If you are comfortable mixing color, you may design in whatever color scheme you choose. However, if you will need help mixing colors, please try to stay within the traditional "rainbow" of colors.

Please note, we will retain the outline of your letter, to allow for readability and separation from the background.

Each letter is 3 feet tall.

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